No Plastic Today

FOR SCHOOLS AND TEACHERS

# Count it. Swap it. Prove it.

No Plastic Today is a free, independent website about plastic and how to use less of it. For schools, it has checked lesson plans for ages 5 to 18, a Classroom Plastic Audit and science-fair experiments. Lessons are mapped to curricula in England, the US and Australia.

## Why you can trust it

- ✓ **Every figure links to its source.** The study, dataset or official page, so you can check it.
- ✓ **Checked and dated.** Each figure shows when we last verified it.
- ✓ **Every figure says how it was made.** Measured, modelled, self-reported or an official rate.
- ✓ **Honest about who made it.** Every resource says who made it and who paid for it.

## Four numbers from the site

Labels show how each figure was made. Red marks a warning.

GLOBAL

**9%**

of the world's plastic waste was recycled in 2019.

Modelled Source: Organisation for Economic Co-operation and Development, Global Plastics Outlook, 2022

UK

**98%**

fewer single-use bags at the main 7 supermarkets in England than in 2014. They sold 126 million in 2025/26, down from 7.6 billion in 2014, before the charge. All 94 reporting retailers sold 399 million.

Self-reported Source: Department for Environment, Food and Rural Affairs, carrier bag data, 2025 to 2026. Reported by retailers

EUROPEAN UNION

**35.3 kg**

of plastic packaging waste per person, per year, in the European Union (2023).

Self-reported Source: Eurostat, 2025. Reported by EU countries

⚠ WILDLIFE WARNING · AUSTRALIA

**14 pieces**

of swallowed plastic give a sea turtle a 50% chance of death. One piece gives about a 22% chance.

Modelled Source: Wilcox et al., Scientific Reports, 2018. Risk modelled from post-mortems of 952 turtles in Queensland, Australia

## Free tools on the site

- **Evidence search.** Search studies by topic and region, each rated for strength. /evidence/
- **Swap finder.** Compare alternatives to plastic, each linked to the evidence. /alternatives/
- **Cost of staying with plastic calculator.** Plastic taxes and fees in the UK, Spain, Italy, Oregon, Colorado and Australia. /business-case/#calculator
- **Plastic footprint calculator.** Enter a normal week. See kilograms a year and what each swap would save. /tools/plastic-footprint-calculator/
- **Weekly newsletter.** New studies, what they mean, and one thing you can do. Sign up at the foot of any page

## Start the Classroom Plastic Audit.

Free lesson plans by age, with curriculum codes printed on the page.

**noplastictoday.com/schools/**

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Figures checked 24 September 2026.