No Plastic Today

FOR BUSINESSES AND ORGANISATIONS

Plastic is getting more expensive

No Plastic Today is a free, independent website about plastic and how to use less of it. For organisations, it tracks plastic taxes and packaging fees, the swaps that scale, and companies that have already switched. It covers the UK, the European Union, the US, Australia and more.

Why you can trust it

- ✓ **Every figure links to its source.** The study, dataset or official page, so you can check it.
- ✓ **Checked and dated.** Each figure shows when we last verified it.
- ✓ **Every figure says how it was made.** Measured, modelled, self-reported or an official rate.
- ✓ **Funded by readers.** No ads, no sponsored content, no industry money.

Four numbers from the site

Labels show how each figure was made. Red marks a warning.

UK

£228.82

per tonne in UK Plastic Packaging Tax from April 2026, on packaging with less than 30% recycled content. It rises every April.

Official rate Source: HM Revenue and Customs, Plastic Packaging Tax

US

17×

more per pound for foam polystyrene than for cardboard under Oregon's 2026 packaging fees: 138¢ against 8¢.

Official rate Source: Circular Action Alliance, the producer-led body that collects the fees, 2026 Oregon fee schedule. Ratio worked out by No Plastic Today

EUROPEAN UNION

28%

cheaper per use for returnable drink bottles than single-use, once a plastic tax and a higher carbon price are counted. Modelled for France.

Modelled Source: Ellen MacArthur Foundation, Unlocking a reuse revolution, 2023. A charity; this study was advised by an industry group including Coca-Cola, Nestlé, PepsiCo and Unilever

AUSTRALIA

$653 to $340,010

a year in Australian Packaging Covenant Organisation fees for 2026–27, in Australian dollars (excluding goods and services tax). The fee is set by turnover. Membership is required above $5 million turnover.

Official rate Source: Australian Packaging Covenant Organisation, member fee schedule

Free tools on the site

- **Cost of staying with plastic calculator.** Plastic taxes and fees in the UK, Spain, Italy, Oregon, Colorado and Australia. **/business-case/#calculator**
- **Evidence search.** Search studies by topic and region, each rated for strength. **/evidence/**
- **Weekly newsletter.** New studies, what they mean, and one thing you can do. **Sign up at the foot of any page**
- **Swap finder.** Compare alternatives to plastic, each linked to the evidence. **/alternatives/**
- **Plastic footprint calculator.** Enter a normal week. See kilograms a year and what each swap would save. **/tools/plastic-footprint-calculator/**

Work out your cost of staying with plastic.

Enter where you sell and how much plastic packaging you use. You get an estimate, with a source for every charge.

noplastictoday.com/business-case/#calculator

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Figures checked 24 September 2026.